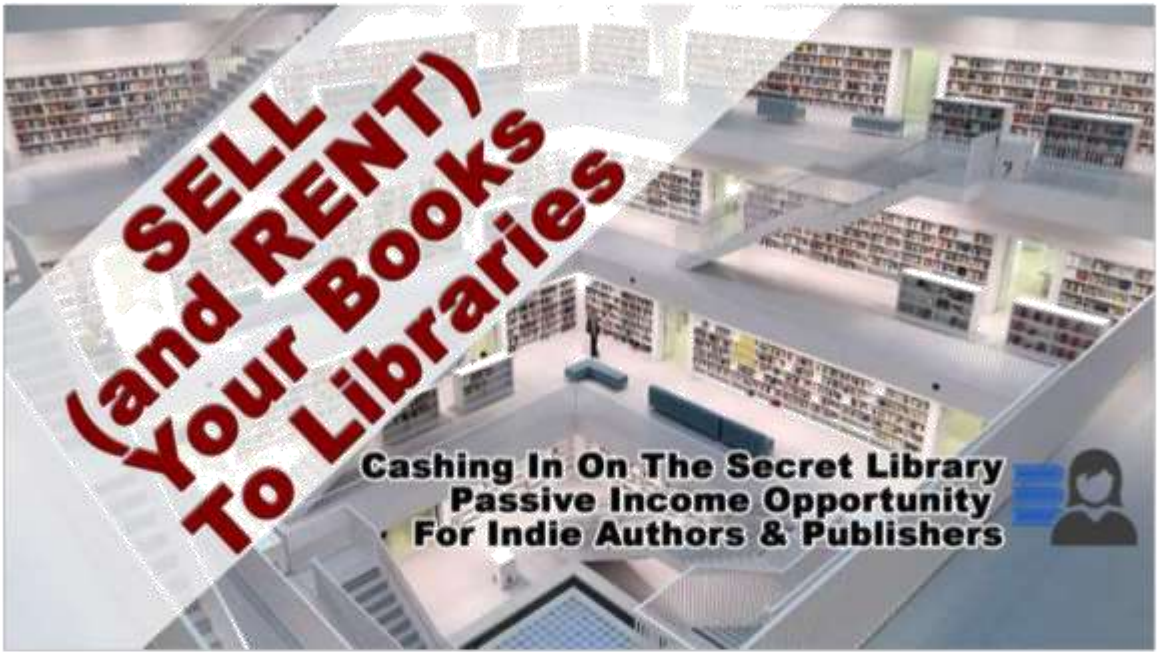

Sell (and RENT) Your Books:

Cashing in on the Secret Library Passive Income Opportunity

Amy Collins - Daniel Hall – Ron Douglas – Alice Seba

GET **Real Fast Library Marketing** NOW at this special pricing through Midnight on May 15 2017 at http://RealFastLibraryMarketing.com/Lab

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Every effort has been made to make this report as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this report contains information on online marketing and technology only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of Internet marketing information.

The purpose of this report is to educate. The author and publisher does not warrant that the information contained in this report is fully complete and shall not be responsible for any errors or omissions. The author and publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused or alleged to be caused directly or indirectly by this report, nor do we make any claims or promises of your ability to generate income by using any of this information.

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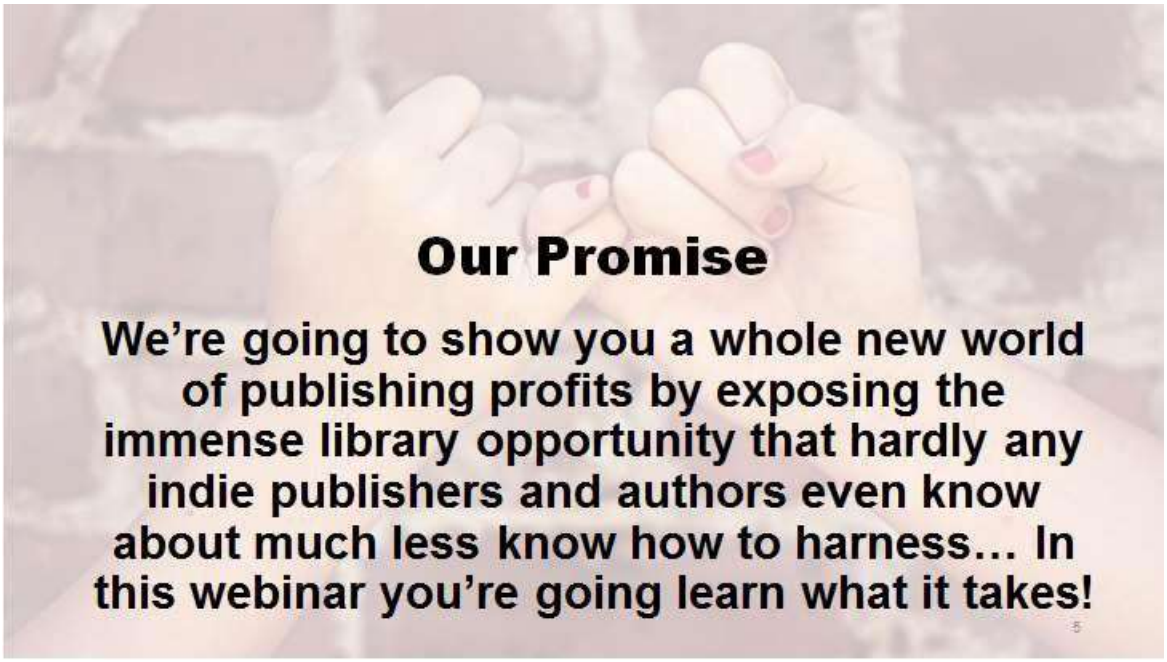
Introduction

In today's training, you're going to learn something really awesome. This is especially true if you are interested in selling more of your books and developing passive income. The name of today's presentation is called **"Sell (and Rent) Your Books: Cashing in on The Secret Library Passive Income Opportunity for Indie Authors & Publishers"**. Before getting started, you should know that this presentation does, in fact, have a sponsor and there will be an offer presented at the end of the presentation.

You can check out the offer that will be presented later on by visiting http://RealFastLibraryMarketing.com/Lab This program shows independent authors and publishers how to sell more books faster to libraries nationwide. Now that this is out of the way, let's jump into today's training.

Our Promise



In today's session, you are going to learn about a whole new world of publishing of profits.

This will come about by exposing you to the immense library opportunity that hardly any indie publishers and authors even know about, much less know how to harness. In the lesson, you're going to learn what it takes!

Who We Are

Now that you know our promise and what's going to be covered today, let's make sure that this is for you. This information was originally presented by Amy Collins. She is a longtime book industry insider. She started out in this industry as a book buyer for a large chain of stores in upstate New York. In 1996, she became the national account rep for a very large company, and within three years, she became the Director of Sales for Adam's Media in Boston. After that, she actually rose to the level of Special Sales Director for F&W media, which is the parent company of Adam's Media.

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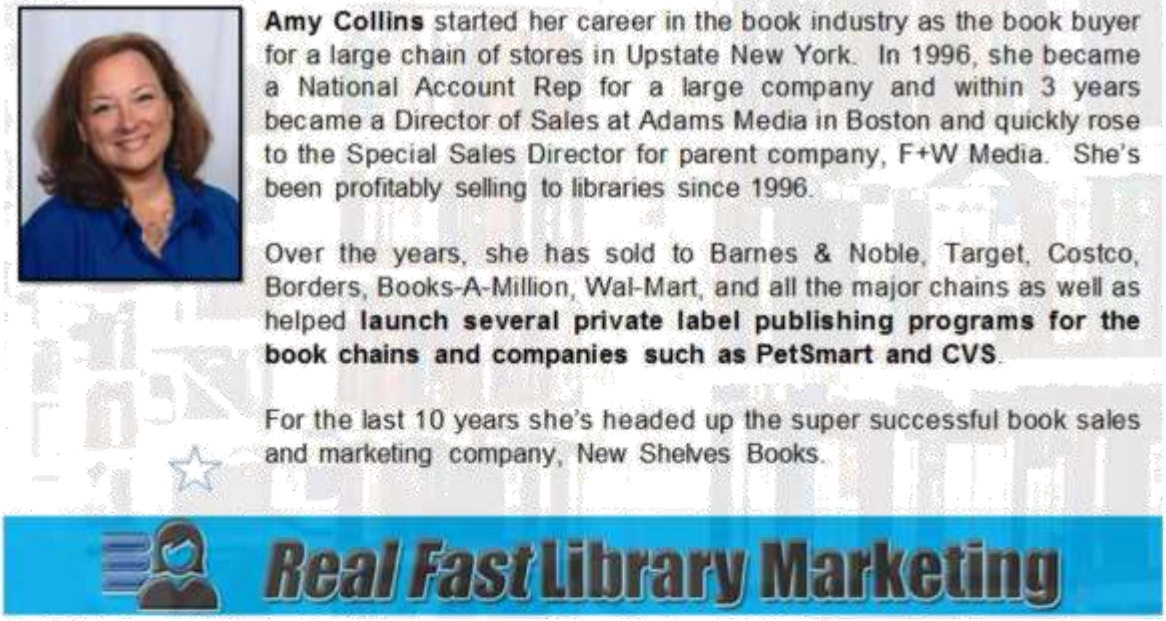

Amy has been profitably selling to libraries since 1996. She has also sold in such stores as Barnes & Nobles, Target, Cosco, Borders, Books-A- Million, Walmart, and just all of the major chains. She's actually helped a lot of companies start private label publishing programs internally. These are companies such as PetSmart and CVS.

For the last 10 years, Amy has headed up the super-successful book sales and marketing company called New Shelf Books. She was accompanied in this presentation by Daniel Hall who is the creator of the Real Fast brand.

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The Library Opportunity

A ton of people can be found in libraries every week and every month, yet so few indie publishers really understand how books get in there. First and foremost, you need to understand that selling to libraries is different than selling to bookstores in many ways. This presentation is primarily going to refer to the process as it pertains to eBooks. However, much of the information provided will pertain to physical books as well.

Let's start by taking a 30,000 foot view of how books get into libraries. If you're a publisher, it starts by making sure that you and your book are registered in all of the databases. The next step is making sure that your book is available from the major library wholesalers. This is mainly where libraries get their books. They probably won't get them directly from you. There are some exceptions, but for the most part, wholesalers are key.

Once your book is available through a wholesaler, then you can present your book to the librarian. That's when you let them know how awesome your book is. If the librarian decides to buy your book, then they will schedule it for purchase. Don't expect them to do it right away. They have budgets and a budget calendar that they have to work with. After it is scheduled for purchase, then it will eventually be bought from the wholesaler. Then, the

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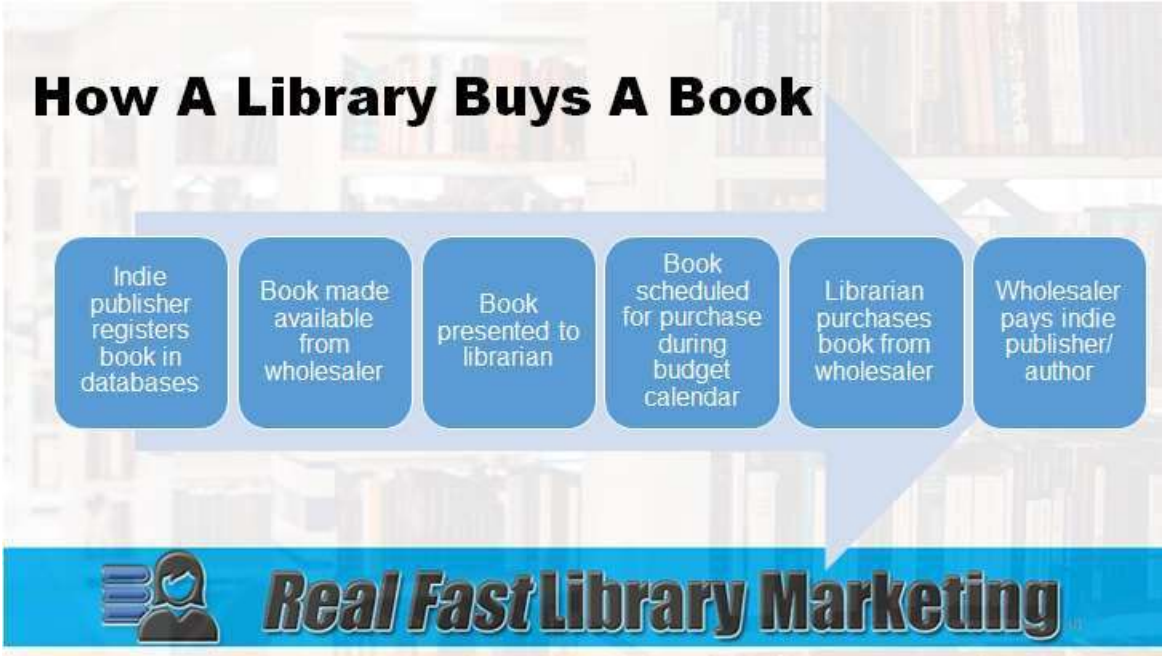
wholesaler will pay you. Before moving on, take note that libraries buy from wholesalers at a returnable discount. They don't return books, and this is a wonderful thing.

The Library Book Buying Process



At this point, you might be wondering why you should even bother with eBooks and libraries. You may be saying to yourself, "Whenever I go into libraries, all I see is print books." This is WHY there is so much opportunity here. What kinds of materials are being offered by libraries is a scenario that's changing fast. A couple of years ago, only about half of the libraries out there were selling eBooks or making them available. Today, in 2015, 90% of the libraries in the United States lend eBooks. This statistic comes directly from the American Library Association.

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What Makes The Deal So Sweet For Authors & Publishers...

Licensing!

According to the Pew Foundation, only 5% of Americans have been in a bookstore within the last year but 58% percent of Americans have a library card. Furthermore, HALF of those folks have been in a library in the last month and almost 70% say that their local library is important to them. Those numbers should make you realize that if you're not focusing on libraries, you should be.

Libraries are great places to get readers, and they are where readers hang out. Still, you may be thinking, "But, aren't libraries broke?" That's a common perception, but this simply isn't true anymore. They were in trouble for a while, but over the last few years, their 'foot traffic' has been exploding and so has their budgets. The nationwide average is over 3% growth each year. Three percent doesn't sound like a lot, but for a number of communities that services a population of 500,000 or more, their budget are up 15 - 20%. In other words, it's 3% on average, but there are a lot of cities within the US that have budgets up to around 20%.

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Let's talk about how this breaks down for you. If you live in a fairly small town with a population of about 10,000-20,000, then your library gets around $30,000 each year for materials. That's a lot of money, and you aren't asking for much of that. What if you live in an area with 100,000 people or less? A library that serves this size of a population has a $160,000 annual budget for materials. This includes the purchase of eBooks.

Amy lives in Rochester, New York. She lives in an area with about 250,000 people, or at least that's the amount of people the library in her area services. They get an annual budget of $2.1 million. Now, you might live in an even bigger area than that. If you live in a big city where the local library services 500k people or so, that library receives $4.5 million dollars a year. Again, this is the money that the library uses to buy books, videos, eBooks, and other materials.

Figure out where you are geographically, and know that the kind of money that's available to you is actually completely at your disposal. This is not a "pie in the sky" type of idea. It is an opportunity that's yours for the taking. You might be thinking that $4.5 million dollars sounds like a lot of money, but how much of that is spent on eBooks. Amy was actually able to provide the facts and figures pertaining to this. This is shown below.

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How Much Do Librarian's Spend?

MATERIALS	TOTAL by %	Under 10K %	10K-24,999 %	25K-49,999 %	50K-99,999 %	100K-249,999 %	250K-499,999 %	500K+ %
Books	59	66	64	62	55	53	50	45
Ebooks	7	4	6	5	10	9	9	9
Audiobooks	7	10	8	6	6	7	7	4
Downloadable audio	2	2	2	2	4	3	3	4
DVD/Blu-ray	12	12	15	11	11	13	11	14
Downloadable movies	0.3	0	0.5	5	0.5	0.7	1	1.6
Music CDs/downloadable	2	1	2	2	2	4	3	4
Other electronic products	6	2	3	7	7	10	12	11
Other	5	2	1	5	6	4	5	7

SOURCE: *LJ* materials Survey 2015

MATERIALS	2011 %	2012 %	2013 %	2014 %
BOOK CIRCULATION	66.8	61.7	62.8	57.7
MEDIA CIRCULATION*	28.1	31.9	30.6	33.7
DVD/Blu-ray circulation	n/a	21.2**	20.7	22.5
Downloadable movie circulation	n/a	n/a	0.2	0.2
Audiobook circulation	n/a	7.0**	6.6**	6.4
Downloadable audio circulation	n/a	n/a	n/a	1.9
Music CD/downloadable music circulation	n/a	3.7**	3.1**	2.7**
EBOOK CIRCULATION	1.5	3.3	4.4	5.4
OTHER CIRCULATION	2.6	3.1	2.2	3.2

Library Journal, which is *the* magazine for the library market, came out with a survey just this year. You can see in the picture above that in 2012, eBooks only took up about 3.5% of a library's budget. In 2014 it was 5.5%. Now take a look at 2015. Ebooks are upwards of 9%, and some cases, it's even more than 10%. It's doubled in the last few years, and it's going to double again. Ebooks are growing, especially now that all of the big publishers are offering their front list and their back list instantly.

Let's say that you lived near a library that served about 100,000 people. You know that library has about $160,000 a year to spend on materials, and you know that 9 or 10% of that is going to be reserved for eBooks. That means their budget for eBooks is around $16,000. How does this fit your situation? First, let's consider whether you are a fiction or a non-fiction writer and examine the slide below.

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This information is completely legitimate. Again, it comes from a survey that was published in 2015. The screenshots shows the various categories for fiction and non-fiction books. If you have written a book within any of these categories, then libraries need books like yours and they have plenty of money to spend on it. Some of the most popular categories for fiction eBooks are mystery/suspense, general fiction, and romance. When it comes to nonfiction, biography/memoir, cooking, and history are the most popular among eBook readers.

Amy used to think that cookbooks were kind of dead, but the truth is that people love recipes. History is big too, and so is self-help and psychology. These are all in the top 10. If 52% of that money is going to become a self-help book, that's $9,000. They are going to spend that much on self-help ebooks, so why shouldn't some of that be yours. So, let's talk a bit about how some of that money is going to wind up in your pocket.

How do publishers make money on eBooks in libraries? It seems counterintuitive. Libraries buy one eBook and then they loan it out over and over? That's not how it works. Its close, but not really how it works. According to *Forbes Magazine*, all of the top publishers are making their entire catalogue available to public libraries. The big guys know that libraries are a huge profit center and because of this, we now have more data than we've ever had before.

Why do these top publishers make their entire catalogue available like this? It's because they know something that the rest of us didn't for a while. This is a way that they can make money, to make money passively, and to have it grow without any extra effort over the next couple of years. You see, they charge the library a licensing fee. This is a fixed fee that they take for a book.

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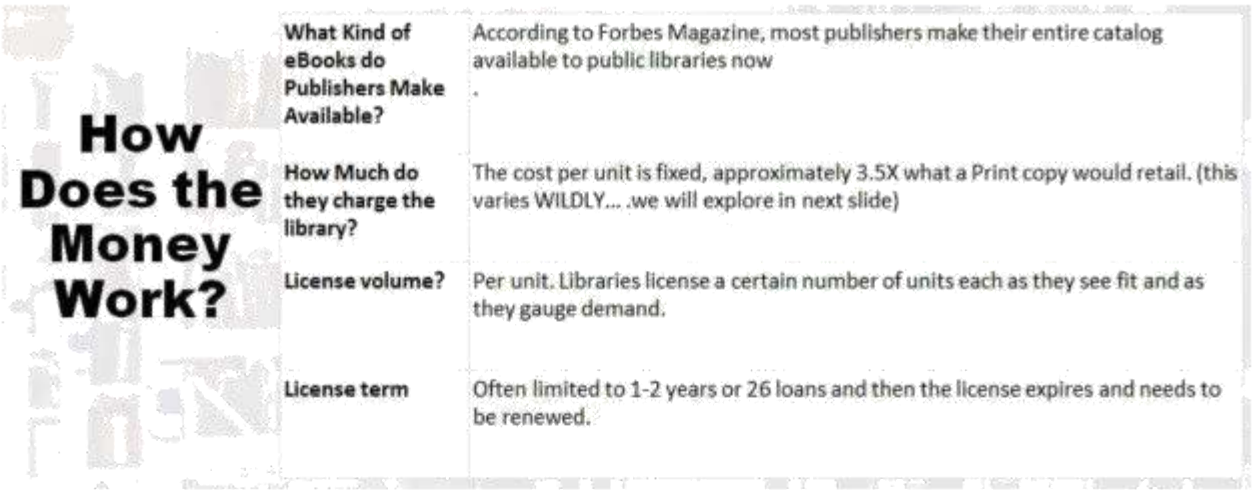

Let's say that you are a non-fiction offer and you have written a business book, and the retail price of a paper version of your book is $16. What a large publishing company would do is license the eBook version of such a book to one library for approximately 3 ½ times the retail value of the print version. Sixteen dollars is what someone would expect to pay for that book at any bookstore across the country. Well, a library is going to expect to spend $55 to $60 for one copy of that eBook to loan out. These numbers vary, but on average a library is going to pay 3 ½ times the retail price of the print version of a book even though it's an eBook.

Okay, so you might get $50 or $60 for an eBook. That doesn't seem like a heck of a lot of money when you think about the fact that they are going to be able to loan out the eBook for the next 10 years or so. The nice thing is that they don't. The license is for one year, and sometimes it's not for a time period, but for a number of loans. For example, a library may be able to loan a book out 50 times before they have to repay.

These companies will limit the number of libraries that can loan the book out, and they limit the number of times that a library can loan a book out. They may also limit the length of time that they can loan a book out. When they have surpassed the allowed limitations, then they have to purchase another copy. So, what happens if these limitations are in place and there ends up being a waiting list for a book? Well, they are going to license another copy.

Other libraries around the area are also going to notice that the library which has the license is loaning out a number of copies of a particular book. They have this data in their reports. So, when they see this data, they are going to order a copy because these libraries can't loan them from each other. This is an awesome way to make extra money without making any extra effort. Hopefully, this all makes sense.

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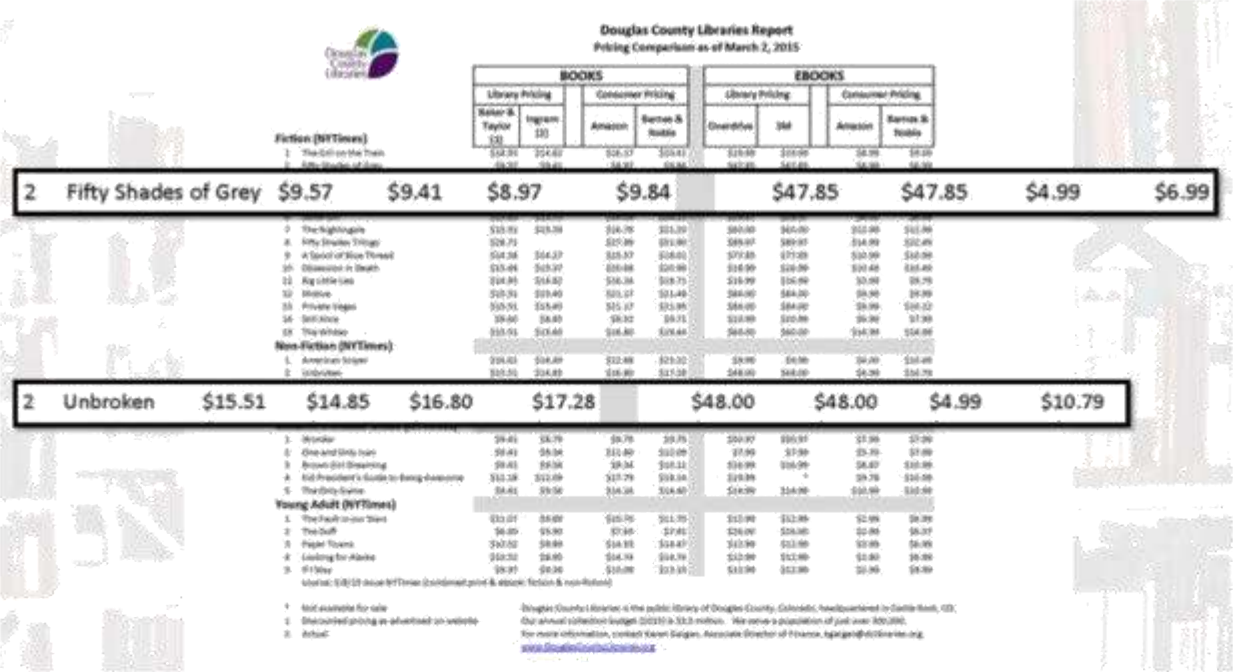

Douglas County Libraries Report
Pricing Comparison as of March 2, 2015

		BOOKS				EBOOKS			
		Library Pricing		Consumer Pricing		Library Pricing		Consumer Pricing	
		Baker & Taylor (1)	Ingram (1)	Amazon	Barnes & Noble	Overdrive	3M	Amazon	Barnes & Noble
Fiction (NYTimes)									
2	Fifty Shades of Grey	$9.57	$9.41	$8.97	$9.84	$47.85	$47.85	$4.99	$6.99
Non-Fiction (NYTimes)									
2	Unbroken	$15.51	$14.85	$16.80	$17.28	$48.00	$48.00	$4.99	$10.79
Young Adult (NYTimes)									

Look at the screenshot above. There are some *New York Times* best-selling books on this list, including *Fifty Shades of Grey*. You can see that even though the retail price of the printed book is approximately $10, the wholesaler is licensing the ebook to a library for almost $48. Another popular book on this list is *Unbroken*. The print edition retails for about $17, but this ebook is licensed for $48 as well. This is where Amy gets her numbers from, and there's a lot more of this data out there. You can go find data like this yourself, but you have this to use. Three and a half times the price is a really good rate for an independent publisher to start.

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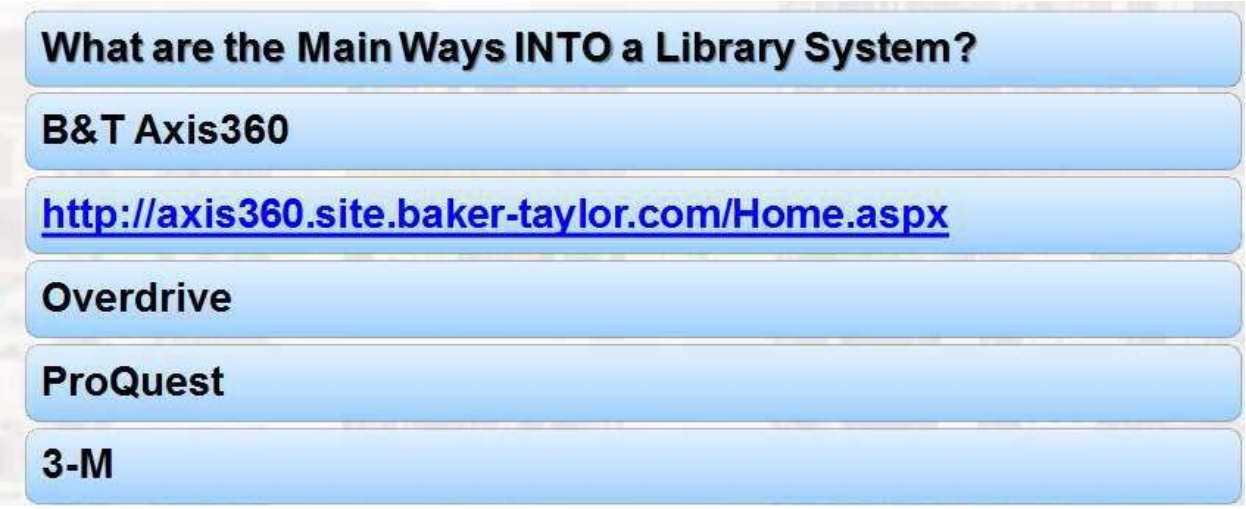
Getting Into Libraries



Now you know that your book is needed and wanted in libraries, and you know that eBooks are enormously popular and that libraries have money for them. You also know how much to charge. So, you know a lot at this point. What you need to know now is how to get them into a library. How do libraries order? They will not order an eBook directly from you. That's not how it works. They are going to license it from a dedicated wholesaler that's already been approved by their library system. Some of the big ones are:

B&T – Axis 360

Overdrive

ProQuest

3-M

These are the top four wholesalers. They will send you a direct message with a list of links to these wholesalers that you will be able to click on directly. (IMPORTANT NOTE: When you invest in the training all of these link resources are in the members area as well – so though we'd love to have you Tweet your notes, if you are investing in the training you don't have to

Tweet – just grab your distributor links in Module 04 Getting Your Book Listed With Distributors.)

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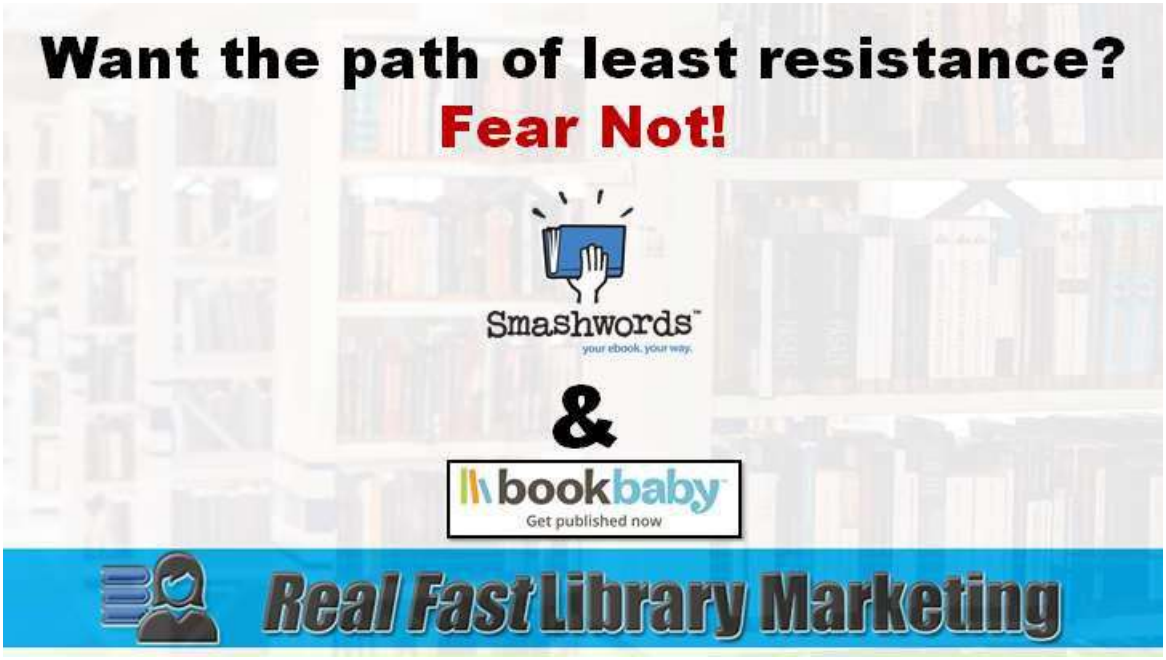
Wholesalers are just about the only way in. They are the path. Now, what if you don't want to go through the whole process of making sure that your book is formatted correctly, and applying, and so forth? You can get in much more easily by using either Smashwords or Book Baby. You may have heard of these two companies. They are very well respected. This will cut into your profit, but it will also cut down the amount of time you have to invest and the amount of hassles that you have to go through.



Smashwords will take a small percentage of every book that they sell, but they will make your book available to Axis 360, to 3-M, to Overdrive, etc. Book Baby doesn't take a cut, but they will charge you a couple hundred bucks up front to format your eBook. It doesn't matter if it's already formatted, they take this couple of hundred bucks up front as a setup fee. Then, they will get you into Overdrive, Axis 360, and so forth. This will cut into your profits a bit, but it is possible to outsource the process of getting into wholesalers.

The next step is not outsource-able. There is one thing that will bar you from libraries faster than anything else, and that is not having your data properly set up in the industry. So, Amy asks, "Are you willing to invest at most 20 minutes to become recognized as an approved library eBook vendor?" If you are convinced that libraries are where you want your eBooks, and if you want some of that income, would you be willing to invest 20 minutes to do all of the things you need to do in order to be an approved library eBook vendor?

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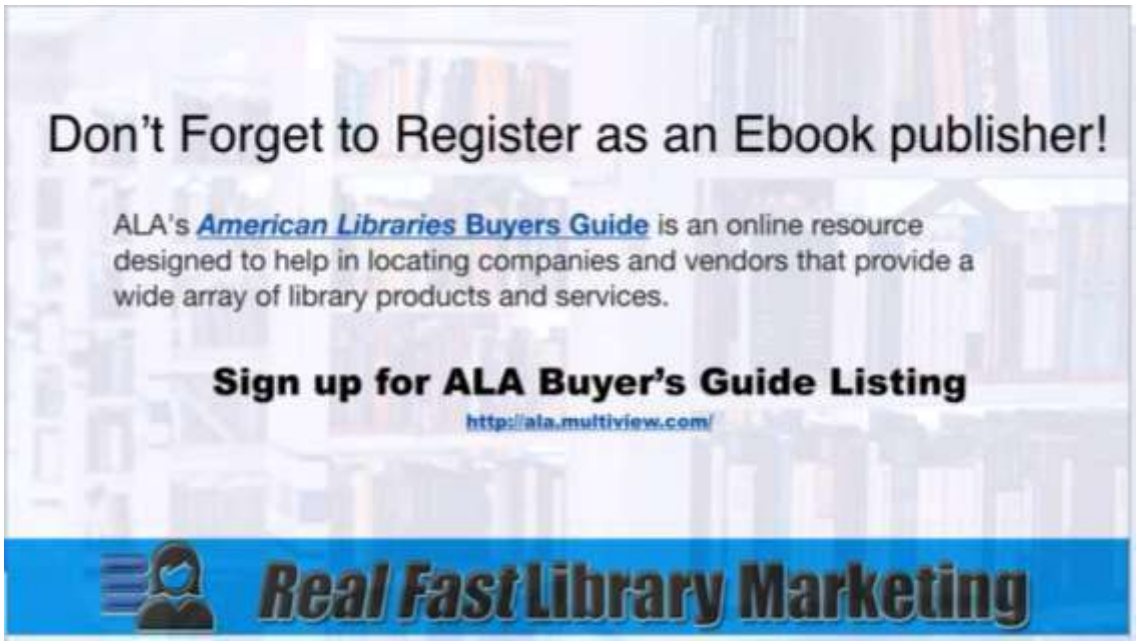
Let's make sure that you do everything that you need to do in order to make a fabulous first impression. The first thing that you need to do is register as a publisher at the American Library Association's "American Libraries Buyers Guide". Tell them that you have an eBook and tell them if you have a print book. This is an online resource. It used to be an enormous book, but now it's an online resource. It helps libraries and other related professionals. It's a free listing, but you need to do this right.

Get in there, and get the name of your publishing company in there as well as the names of your books. You need to get your authors' names in there too. You'll need to let them know what format they are in. Are they paperback, hardcover, eBook, audio? You can access this buyers guide by visiting http://ala.multiview.com. You can actually apply right here at this link, and when you are done, you will have completed the first step that you need to take.



After you are registered with the American Library Association, you need to keep the following things in mind. These are things that have to be done. They are non-negotiable. You need to have your eBook in both an ePub format and a format that works for Kindle. You can't just have one or the other. The formats that work for Kindle are .prc or .mobi. If you don't know how to do this, then you should probably use the assistance of Smashwords or Book Baby.

In any case, you have to have both of these types of formats ready to go. You only have one chance to impress the librarian, and if you get on the phone with her and she finds out that you

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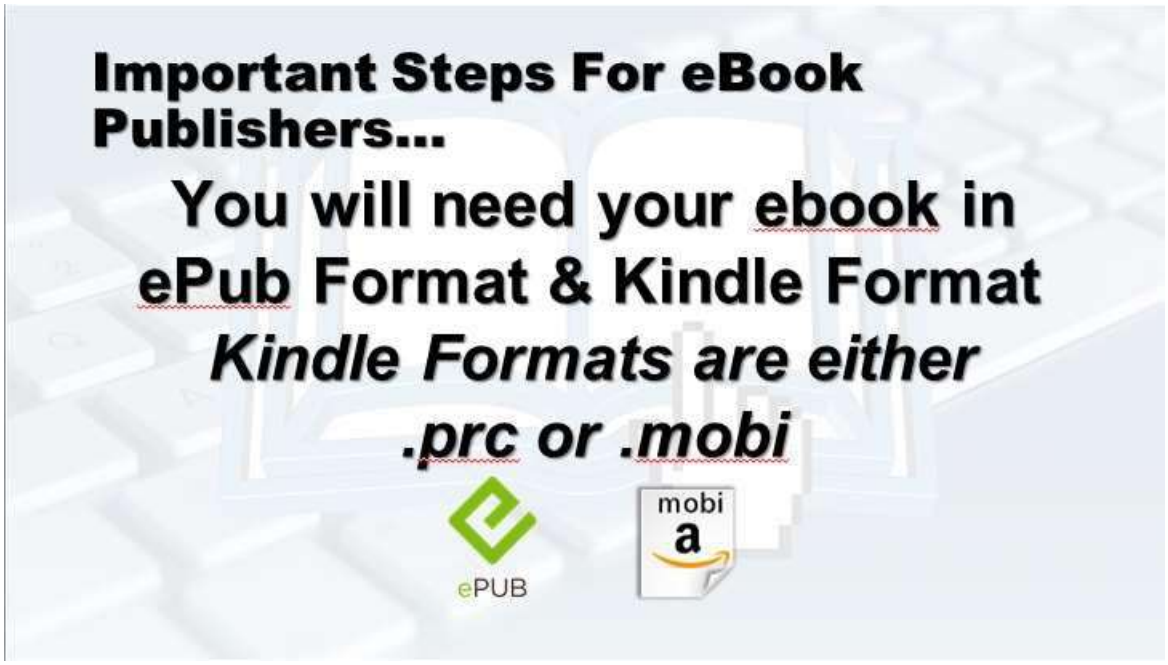
don’t have your version for Kindle, you’re not going to impress her very much. All of the links need to work.



Librarians and the wholesalers are going to check your eBook and any online versions of your book that you may have. So, if you’ve got an eBook online anywhere, you better make sure that the online links work and that any links that you put in your eBook are completely pristine. One broken link will bounce you out and make a really bad impression for you.

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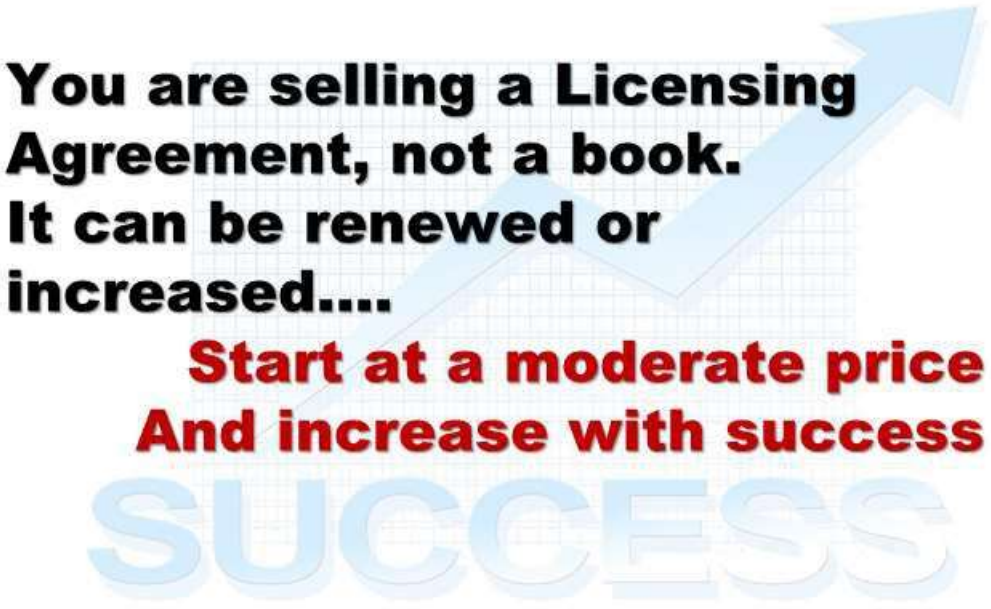
You are selling a licensing agreement. You are not selling just one book. This licensing agreement can be consistently renewed with no extra work on your part. It can even be increased. However, that's only going to work for you if your book is as pristine as possible in the beginning.



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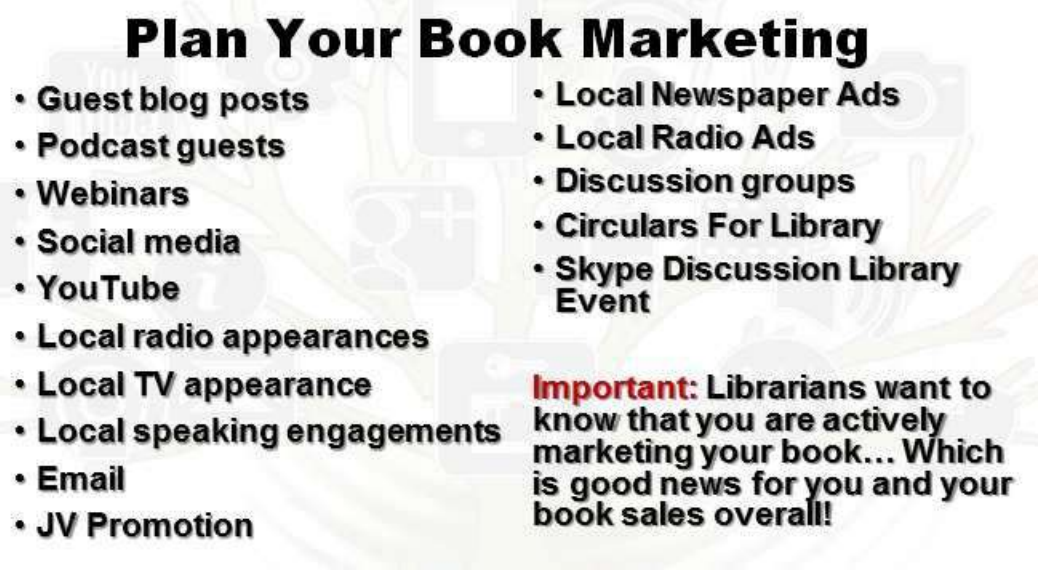
Again, you should be registered as a publisher with the library guide, your book needs to be in its final formats, and it's in with the wholesalers. Only after all of this is done should you move forward and start pitching to librarians. But before you start reaching out to libraries you also must have a marketing plan. Items in such a plan will include some (but not all) of the bullet points on this slide…



The important thing is librarians want to know that you're actively marketing your book. And the great thing about that is not only will your marketing help sell the book to libraries but it will also help you sell your book everywhere else its available like Amazon, Kindle, Barnes and Noble and Apple's iBookstore!

OK now that you're registered as a vendor, your book is available through distributors and you have a marketing plan. Your next step is to start letting librarians know that your book is available.

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Contacting librarians is done primarily through email and calls. But the very nice thing about this process is librarians are generally very lovely people and not difficult to reach out to. They are afterall quintessentially "book people" who care about authors and the people who read.

Amy has seen this passive income begin coming in over and over again for people. So, this is very possible for you, but you have to take care of these minimum requirements.

This slide recaps of the process we just walked through, essentially A to Z of selling both you POD books and eBooks into libraries….

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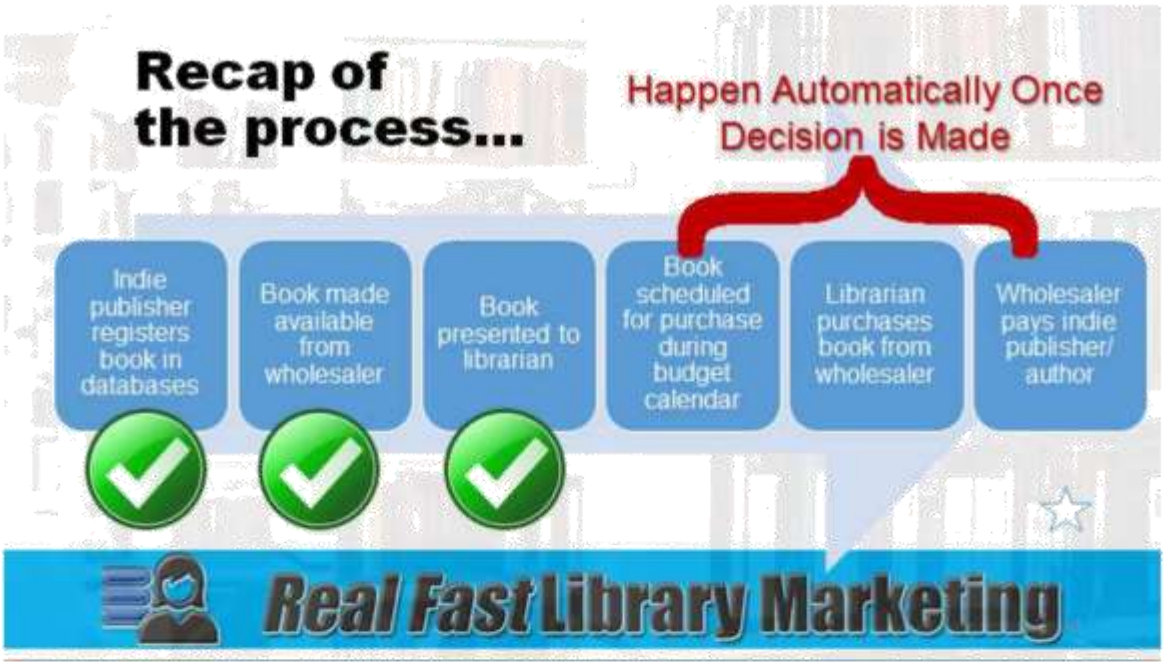

Now Amy and Daniel hope you are excited about the possibility of selling your book(s) into libraries nationwide and worldwide and they would like to invite you to continue your education with their brand new Real Fast Library Marketing course…

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Introducing Real Fast Library Marketing

You've been given an overview of the entire process of getting your books into libraries. From here, you have two choices. You've learned the basics of what you need to know, so you choose to go on your way. The second option that you have is to take some time to consider a very special offer that's about to be extended to you. If you are interested in taking action on what you've been shown in the most effective, yet simplest way, you are going to want to stick around.

Daniel and Amy have gone to great links to break their training down into a number of basic focuses. The first focus is on how to prepare your book so that it is ready to be sold to libraries. This training explains how to do so with a print-on-demand (POD) version and an eBook version. The reason why this is so important is because you can make money with both.

The training that you were given today was focused on eBooks, and that's because a lot of people don't realize that this sort of thing is possible for eBooks. However, POD books are also important, and they can help you establish credibility. This training that you receive when you join Real Fast Library Marketing will prepare you for doing both. This way, they will sell, or at least have a much higher probability of selling, in a library system. This part of the training carries a value of $95 by itself.

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Focus #1 dovetails very nicely into Focus #2, which is pricing your book for maximum sales to libraries, retail outlets, and online sales. The fact of the matter is that the price of your book matters a great deal. There are certain strategies that you will discover within the training which not only will help your book to sell better to libraries, but also to other retail outlets and online outlets as well. This portion of the training is valued to be worth $47 in itself. This brings the total value of everything that you have been told about so far to $142.

This brings us to Focus #3. Once you have prepared your book and priced it, you are going to learn how to set things up so that your book is super-easy for libraries to buy. This is a Marketing 101 strategy. You want to make whatever it is you're selling easy to buy. You want to make it easy for your potential customers to pony up the money and buy, and this works the same way for the library system. In Focus #3, you are going to learn about accessing the proper distribution channels and how to succeed with those distribution channels. This part of the training is worth $197 by itself, which brings the total value of this program up to $339.

Focus #4 is a part of the training that you're just going to love. You are going to be shown a very easy three-step marketing plan that will not only help to sell your books to libraries but everywhere else too. There's a secret that you may not realize.

When you get your book into a library system, it becomes an implied third party endorsement. That third party is the library system itself.

Let's say that you live in Cleveland, Ohio. Well, you get your book into the Cleveland library system. It's kind of like the city of Cleveland is saying "Yeah, this book is great!" It's good enough for us to actually put it on our shelves and list it among our available eBooks." What happens from that standpoint is that other people start reading it. If it's a good book, they are going to start reading it and recommending it.

What typically happens is that as word of mouth spreads, people will end up going to your Amazon listing, and elsewhere, and begin ordering your book. This is one of the main reasons why you would want to get your book into the library system in the first place. Focus #4 carries a $297 value by itself, which brings up the total worth of this training to $636.

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There's also Focus #5, which is all about setting up the licensing of your eBook. This topic has been touched upon already, but there's quite a bit more to getting this set up. In this focus within the training, you're going to find out how to go about making that "pay per borrow" or fixed term licensing available for your ebook. Clearly, this part of the training is worth $297 in and of itself. That brings the total value of this program up to $933.

You're going to love Focus #6 too. You are going to be provided a simple 2-step system for closing book deals with libraries. Yes, you're going to have to pick up the phone and actually call the librarians, but here's the really cool thing about that. They are so much more amendable when it comes to getting calls from you because they aren't getting these calls generally. Once you know this 2-step sequence, closing these deals is a piece of cake. This portion of the training is worth $197 alone, bringing the value of what you are getting up to $1,130.

What else could be included to make this process even easier for you? Amy has a vetted database of libraries nationwide. She has put a lot of time, energy, and effort into this, but she is willing to share it with her students. Amy and her team have been working on this since 2008, and she believes that this is the largest, most accurate library database in the industry.

She's never sold it before. She has kept it very close to her heart, and it's something that she is really proud of.

This database can be broken down by state if you want. It includes public libraries, public school libraries, and some university libraries. These have all been pulled together by Amy and

her team. They have called up these libraries many times over the years and spoken with them. This is a very well-documented and vetted list. Librarians do want to hear from you. They want to be of service to their community. This is not the same as calling a bookstore. You are calling someone who not only loves books, but who loves being of help.

Getting their names and getting this database is going to allow you to make a good deal of money; that is, if you follow the plan. You're also going to be of service to your community yourself. This database has been valued to be worth $800, although it's probably worth far more than that.

You are not only getting a plan of action, you are being given a huge resource on who to go call. Amy would normally not let this database out of her possession for less than $800. When you see what's in there, you'll see why.

Not only do you know who to call and where to call, but you are going to receive another powerful resource. You are going to get the audio from actual calls that were made to various libraries. This means that means that you will be able to follow the method used during the calls and develop a comfortable script for you to use.

This is worth $197, bringing the value of just these resources up to $997. This brings the total value of everything you're getting today up to $2,197. When book marketing companies like Amy's do this on a done-for-you basis, they charge at least $4,500 for placement in up to 30 different libraries. This should give you some idea of the value this course really holds. Hopefully, you can see that an investment of $1,500 would be a great deal, and it would be an even better deal at $997.

It would be a complete no-brainer to pay $597 for something as valuable as this, but you're not even going to have to pay that. You're not even going to pay half that. The only investment you'll have today to be able to access this training, which practically walks you through each step of the process of getting your books into libraries, is only $197. This offer will only be available for a limited time, however, and the price will go up. You can get started right now by visiting http://RealFastLibraryMarketing.com/Lab .

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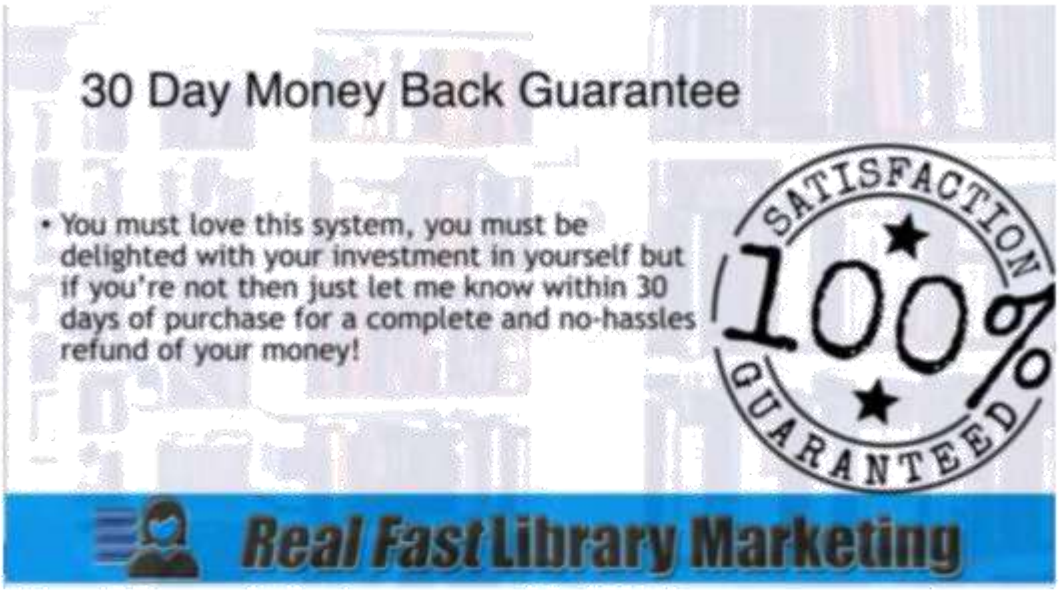
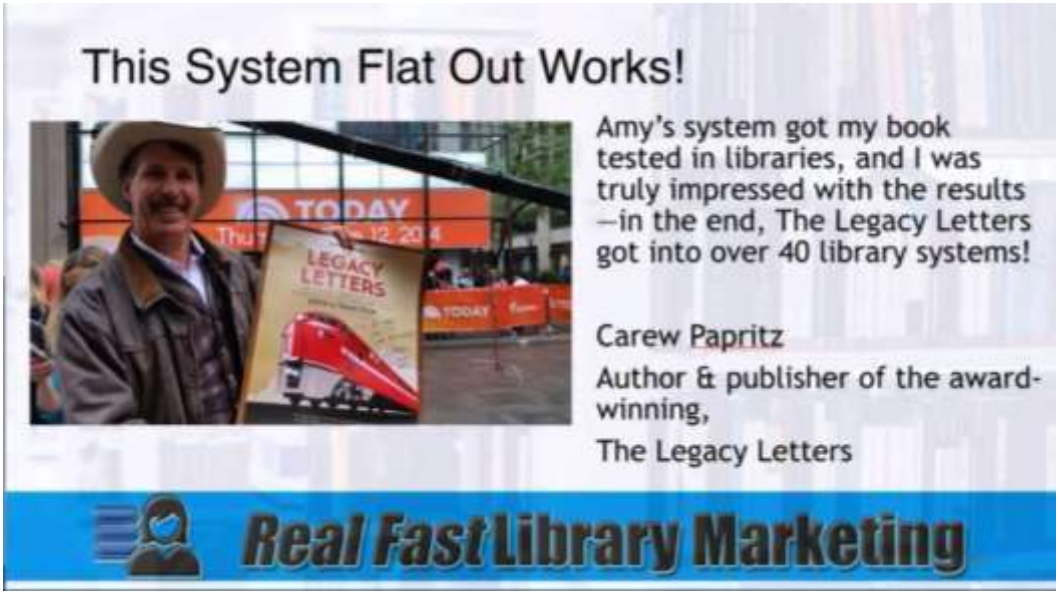


Of course, this program does come with a 30-Day Money Back Guarantee, as shown above. It states:

"You must love this system, you must be delighted with your investment in yourself, but if you're not then just let me know within 30 days of your purchase for a complete and no-hassles refund of your money!"

This system flat out works! One of Amy's students is shown below. Here's what he has to say about it:



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"Amy's system got my book tested in libraries, and I was truly impressed with the results – in the end, *The Legacy Letters* got into over 40 library systems."

- **Carew Papritz**

Notice that the comment states that Carew's book got into "40 library systems", not just 40 libraries. Each of these systems includes multiple branches. This is a very important distinction for you to understand. Here's a message from another happy author:

"*Conscious Millionaire: Grow Your Business by Making a Difference*. We contacted twenty-five libraries and her system was able to get all twenty-five libraries to order…my book."

- **JV Crum III, author of Conscious Millionaire**

And this is was NBC News Producer Jeffrey Blount had to say about Amy's library system…

"Amy's lessons are straightforward, concise, and quite funny. Her wealth of knowledge is immediately impressive as she will teach you the world of libraries and independent publishing in a clear manner and then offer many different options as to how you can conquer that world."

Jeffrey Blount, Author of Almost Snow White & Hating Heidi Foster, Producer NBC NEWS

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If you are truly serious about your success as an author or as a publisher, there is no better way than to get your books listed and sold in libraries across the country. Not only will you make money doing that, but it will be a huge feather in your hat as an author and as a publisher. This will give other people more reason to do business with you. When you follow this system, and you get your books into libraries, that shows that you, yourself, have been vetted. If you're good enough to get into the Cleveland, Ohio library system, for instance, or the Jacksonville, Florida library system, then you're good enough to get into retail outlets and you're good enough for people to buy your stuff online.

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The place to go is http://RealFastLibraryMarketing.com/Lab . Head over there right now, while you still can grab this training at the special launch pricing. If you see a countdown timer ticking down, keep in mind that when it hits zero, the page will automatically redirect and the deal will be over. So, if you are serious about your publishing business, you'll want to go ahead and grab this right now.

Remember that you are covered by a no-questions-asked, money back guarantee. Also, keep in mind once again, not only are you getting all of the steps for making this happen, you're going to receive a huge database of libraries and people to contact and recordings of calls that you can listen to so you can understand how these sales calls go. This isn't hard, and it's not rocket science. You're not calling these super-mean people that want to run you off, necessarily. You are calling busy people, but they are generally wonderful individuals.

Another thing that you should know is that you will become part of a Facebook group after you join. That means you have a place to go to ask questions and get feedback from others. Not only will you be able to have discussions with your fellow peers, but Amy and Daniel will be in there too. You are covered on all fronts. If getting your books into libraries is a dream of yours, don't hesitate any longer. This is perfect for you .

You have the plan, you've got the step-by-step, and you know who to call. You even know when to call. Plus, you will be able to hear how these calls have gone for other people so that you can actually get a feel for what to say before you even pick up the phone.

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You have one-on-one access to both Amy and Daniel on top of that. What more could you possibly need? This is an amazing deal that's worth far more than the $197 you're paying today.

Attention International Authors and Publishers!

If you reside outside of the United States I have great news for you! The Real Fast Library Marketing system applies to many additional countries including: Canada, United Kingdom, France, Spain and Australia!

If this is something thing you want and you should if you are any type of author at all, you need to sign up right now by visiting http://RealFastLibraryMarketing.com/Lab . You are going to receive all the help, advice, and resources that you need to get your books into libraries, which is going to not only bring you more money and more passive streams of income, but it's going to bring you more recognition and authority in your niche. This is a great thing which can help open even more opportunities later on. So, don't hesitate any longer. Get started now!

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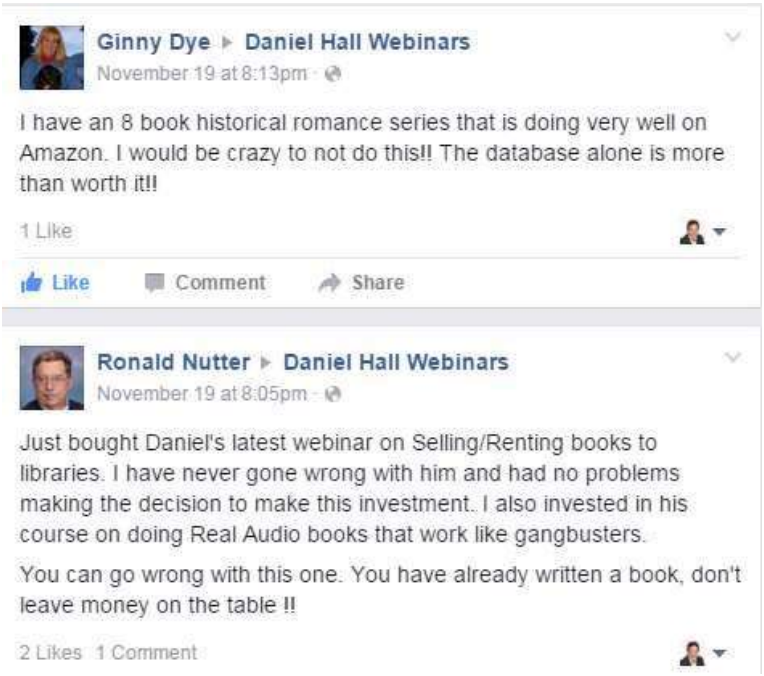

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See you in the course,

Amy Collins & Daniel Hall

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